

# Writing Assignment #1

*Grading Rubric – 50 points total*

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## **INTRODUCTION (5 points)**

- Introduction of “walk up” song, identify song of choosing (2)
- Brief reasoning for choice of song (3)

## **ABOUT THE SONG (10 points)**

- Analysis of lyrics (4)
- Quoted lyrics (2)
- How/why song is relevant to you (elaborate) (2)

## **CLASSMATE ANALYSIS (10 points)**

- What did your peers say? (5)
- Were the assessments accurate? Why or why not? Were you stereotyped? (5)

## **MCQUAIL CONNECTION (10)**

- Suggest another way (must be intrapersonal, interpersonal or group communication) someone could hear the song and analyze/judge you
- How could it be interpreted in that setting?

## **CLOSING (5 points)**

- Summarize song choice/analysis (2)
- Examine what you learned about mass communication from this exercise (3)

## **MINIMUM STYLE EXPECTATIONS (10 points)**

- Two full pages (can be longer) (4)
- Double spaced (2)
- 12-point Times New Roman (2)
- Standard MLA style (work’s cited not required) (2)

**TOTAL SCORE** \_\_\_\_\_