

# Writing Assignment #1

Grading Rubric – 50 points total

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## INTRODUCTION (5 points)

- Introduction of “walk up” song, identify song of choosing (2)
- Brief reasoning for choice of song (3)

## ABOUT THE SONG (10 points)

- Analysis of lyrics (4)
- Quoted lyrics (3)
- How/why song connects to you (explain) (3)

## CLASSMATE ANALYSIS (10 points)

- What did your peers say? (5)
- Were the assessments accurate? Why or why not? Were you stereotyped? (5)

## MCQUAIL CONNECTION (10)

- Suggest another way (must be intrapersonal, interpersonal or group communication) someone could hear the song and analyze/judge you (5)
- How could the song be interpreted that setting? (5)

## CLOSING (5 points)

- Summarize song choice/analysis (2)
- Examine what you learned about mass communication from this exercise (3)

## MINIMUM STYLE EXPECTATIONS (10 points)

- Two full pages (can be longer) (4)
- Double spaced (2)
- 12 point Times New Roman (2)
- Standard MLA style (work’s cited not required) (2)

**TOTAL SCORE** \_\_\_\_\_